

Economic Development

Annual Report

2025



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Mayor's Message

I am proud to present Invest Mississauga's 2025 Annual Report—a reflection of our city's resilience, ambition, and shared commitment to growth. In a year shaped by global uncertainty, Mississauga continued to move forward with confidence, attracting \$1.14 billion in capital investment and representing 2,862 new jobs. These results demonstrate the strength of our economy and our ability to turn challenge into opportunity.

This success is driven by our business community. Local and global companies continue to invest in Mississauga, expand their operations, and create quality jobs for our residents. Their confidence, innovation, and long term commitment play a vital role in building prosperity across our city, and I extend my sincere thanks to the entrepreneurs, employers, and investors who help power our economy every day.



Our economic strength is also rooted in our people. Mississauga's diverse, highly skilled workforce is one of our greatest advantages, supported by strong post secondary institutions that help develop talent, advance research, and connect students to industry. Together, business and education ensure our city remains competitive, innovative, and future ready.

I commend Invest Mississauga for its leadership and strategic foresight. Through initiatives such as Partners in Trade, the team has supported businesses as they navigate global market shifts, manage tariff impacts, and build long term resilience. This year also marked meaningful progress with the integration of Creative Industries, including a strong year for Film & Music Mississauga and the release of our first Live Music Economic Impact Report.

As we look ahead, I am inspired by the strength of our businesses, the depth of our talent, and the collaboration of our partners. Together, we are building a thriving, globally connected Mississauga with a bold and confident future.

A handwritten signature in black ink that reads "Carolyn Parrish". The signature is fluid and cursive.

Carolyn Parrish,
Mayor of Mississauga

Director's Message

Invest Mississauga's 2025 Annual Report highlights how we supported businesses through a year shaped by global economic uncertainty, evolving trade dynamics, and supply-chain pressures.

To help businesses navigate changing trade conditions, the City launched Partners in Trade, a corporate-wide initiative that provides tariff guidance, market intelligence, funding pathways, and direct support to help companies manage risk and explore new markets.

This year also marked the integration of the Film & Music Office into our portfolio, supporting one of the city's fastest-growing sectors. Highlights included the release of Mississauga's first Live Music Economic Impact Report and another strong year for film production, with 815 filming days across the city.

Investment activity remained strong across advanced manufacturing, technology, life sciences, and smart logistics. Entrepreneurship also continued to thrive through IDEA Mississauga, which supported 26 new businesses, delivered 228 consultations, and helped founders access funding through programs such as Step-Up, Starter Company Plus, Summer Company, and EmpowHER Tech Launchpad.

Through trade missions, sector initiatives, and collaborative events, we strengthened partnerships and reinforced Mississauga's reputation as a centre for innovation, talent, and investment.



Together with our partners and business community, we are building a strong, resilient, and prosperous future for Mississauga.

A handwritten signature in black ink that reads "C. Kakaflikas".

Christina Kakaflikas,
Director of Economic Development

Mississauga by the Numbers



Home to Canada's
Largest Airport
serving over

50M

passengers annually



670+

multinational head offices

2nd

Largest Economy
In Ontario

valued at

\$63.3B

2

Globally recognized
post-secondary institutions

32

within 1-hour
commute

73%



workforce with post-secondary education



Home to

75+

Fortune 500
Companies

65+

Fortune
Global 500
Companies

Ranked

TOP 20

as one of Canada's
Best Locations

(Site Selection Magazine, 2025)



Economic Snapshot 2025

Total employment

513,793

Population

764,597

Number of Businesses

120,088

**Industrial & Commercial Investment
(Building Permit Prescribed Value)**

\$782.2M

**Residential Investment
(Building Permit Prescribed Value)**

\$1.1B

**New & Expansion Investment
(Foreign & Domestic)**

Number of Investments

75

**Investment
(Capital Expenditure)**

\$2.73B

Jobs

6,010

2025 Strategic Initiatives

Partners In Trade

Mississauga Partners in Trade is the City's coordinated response to help local businesses handle ongoing U.S. trade uncertainty and policy changes. Staff provides analysis of trade news, tariffs, and policy updates to assess impacts on Mississauga's economy and key sectors. Drawing on business collaboration through the Mayor's Roundtable, Mississauga Board of Trade, and the broader business community, Invest Mississauga strengthens resilience through advocacy, procurement, stakeholder engagement, and targeted business support. The Partners in Trade portal provides timely intelligence, government links and access to funding to help businesses adapt in a changing global trade environment.



Mississauga Film and Music

In recognition of the impact and importance of creative industries in our economy, Invest Mississauga welcomed the Film and Music team. With Mississauga positioned at the centre of the third largest film and television cluster in North America—and home to 111 live music businesses, the integration ensures more coordinated support for film, television, and music.

Hear & Now: Impact of Live Music in Mississauga

Mississauga reached an important milestone with the release of its first local live music sector economic impact study. Conducted as part of a national analysis by the Canadian Live Music Association, the study shows that live music contributes \$28 million to the city's GDP, supports 290 full-time equivalent jobs, and generates \$14.7 million in labour income.

The findings give Mississauga a clear baseline to track progress and understand where City programs and investments are making a difference and highlights opportunities to strengthen its own music ecosystem.

Entrepreneurship and Innovation



IDEA Mississauga is the entrepreneurship arm of Invest Mississauga, supporting entrepreneurs, small and scaling businesses with the tools they need to succeed.

Through the IDEA Square One Entrepreneurship Hub, entrepreneurs can access expert advisory services, mentorship, training programs, co-working space, and a welcoming network of peers and partners.



\$30.1M
Funding raised by
local startups

\$6M
Funding raised by
IDEA companies

IDEA Mississauga Performance Results



\$4M
in revenue for IDEA clients



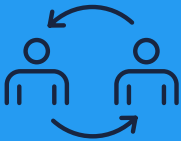
26
Businesses started



2,309
General inquiries



22
Businesses expanded



228
Business consultations



154
Jobs created

IDEA Program Highlights

IDEA Starter Company Plus

In 2021, Kathleen Webb, President of **Skill Squirrel**, an employment services company, participated in the City's Starter Company Plus program. With continued support from IDEA, Skill Squirrel continues to help residents and local organizations adapt to a rapidly changing job market shaped by artificial intelligence and inclusive hiring processes.

Today, Skill Squirrel's impact continues to grow. The company won the grand prize in MaRS and CIBC's Inclusive Design Challenge, trained more than 300 students through work integrated learning, and now features over 600 Ontario based organizations offering employment related training and supports. With its recent app store launch, the platform is reaching over four million Ontarians navigating career transitions.



IDEA Summer Company

Sixteen year old student, Cindy Omoregie is already using her design talent to shape her future. As a participant in the Summer Company Program, she launched her beadwork business, **Charmed by Cindie**. Her product line blends traditional West African designs with modern accessories, offering everything from bracelets and waist beads to tech focused items like phone charms. The program provided training, mentorship, and hands-on experience that helped her build confidence, refine her business model, and turn her creative interests into a thriving pop up venture at local markets and cultural events.

“There’s always uncertainty with starting a business. I wanted a summer job, and I was torn between running my own business or working at a fast-food place. What helped me choose the business route was knowing I had support, people who would help me if I needed it.”

Cindy Omoregie, Founder



IDEA Step-Up Program

Xatoms, an IDEA Step-Up client, raised a \$3 million pre-seed round, including \$2 million in equity and \$1 million in grants to scale its AI and quantum chemistry-based water purification technology. Their system uses sunlight or LED light to purify water in 30 minutes, targeting industrial and remote applications. With \$150,000 in Industrial Research Assistance Program (IRAP) funding and a partnership with Sheridan's Centre for Intelligent Manufacturing (CIM), Xatoms is moving towards commercialization.

"Coming to investors without having previous experiences was very tough for us. Thanks to IDEA Step-Up, we were able to get some feedback on our pitch, improve our pitch, and thus prove to everyone that no matter how old we are, no matter our experience we can still build a great company."

Diana Virgovicova,
CEO & Co-Founder - XATOMS



EmpowHER Tech Launchpad delivered by IDEA and YSpace

Co-founded by Dr. Angelique Bernabe, and Dr. Joyce Cheung, **LOCVM** has established itself as Canada's only end-to-end solution for physician locums. The platform advances healthcare staffing through its "Smart Matching" algorithm, which connects Ontario physicians with personalized opportunities, effectively supporting rural coverage, parental leave, and burnout prevention. A notable milestone includes Dr. Bernabe's recognition as a top three finalist for the \$100,000 2SLGBTQIA+ Investment Prize at Startupfest, cementing the company's status as a leading queer-led health-tech venture.

"EmpowHER provided so many great opportunities for mentorship, for meeting people. So, meeting other woman in the program really helped me build that confidence. Talking about the vulnerabilities in the business, my fears and hearing their experience and their stories was very empowering for me so I am glad I participated."

Dr. Angelique Bernabe,
Co- Founder, LOCVM



Mississauga Film and Music



Mississauga Film and Music helps attract investment, create jobs, and elevate Mississauga’s profile as a nationally significant creative hub. Strategically located within the third largest film and television cluster in North America, Mississauga offers direct access to global markets, industry talent, and a robust production ecosystem.

The city is also home to a growing and diverse live music sector that contributes to a dynamic cultural and economic landscape. Through targeted support, industry partnerships, and business-friendly services, Mississauga Film and Music plays a pivotal role in driving the creative economy—one of Mississauga’s fastest-growing and most globally connected sectors.



8
Film
Studios

23
Sound
Stages



\$28M
Live Music Local GDP

Film and Music Performance Highlights



815
Filming days



30
Music program participants



115
Filming permits issued



\$70K
distributed in grants
and in-kind support



183
Permits processed

Productions Filmed

- Sheriff Country
- Brilliant Minds S2
- DOC S2
- The Body
- Interview with The Vampire S3
- Law & Order: Toronto
- Tell Me Lies
- Boston Blue
- Reacher S4
- I Will Find You
- The Big Kill
- Amazing Race: Canada
- Something Very Bad is Going to Happen

Music Program Highlights

NXNE Spotlight City

Marking its 30th anniversary, the North by Northeast (NXNE) music festival launched a brand-new Spotlight City program by celebrating Mississauga and its thriving music scene with support from Visit Mississauga and Mississauga Film and Music.

The lineup included some of the city's most exciting artists, including two-time JUNO winner Aqyia, who performed at Sankofa Square during NXNE's birthday celebration. Additional Mississauga acts included: Adina V, Bree Taylor, Charmaine, CMAGIC5, gee., Jade Hilton, The Jailbirds, MAYBE MAY, and A Weekend at Ramona's.

"We're thrilled to be adding the Spotlight City program to NXNE, allowing us to highlight Music Cities from all over the world. And Mississauga — the musical hotbed west of Toronto — is the perfect premiere partner... Mississauga superstars Billy Talent played the very first NXNE, and the city has been a leader in taking steps to support its local music scene."

Michael Hollett,
NXNE Founder and President



Love Local Music

Love Local Music is a two-year development program that supports entrepreneurs who present live music events. Presented by RBC, the program offers training and mentorship in key areas of concert production, including ticketing, marketing, programming, budgeting, and pitching to financial partners. Each participant also receives approximately \$6,000 in in-kind facility and staffing support to produce two concerts in a City-owned venue, while keeping all net ticket revenue.

By developing a pipeline of emerging local concert presenters, the Love Local Music program strengthens Mississauga's music scene, supports sector growth, and contributes to a more vibrant and diverse cultural landscape.

"The Love Local Music Program has truly been a blessing in my event promotion journey with my company Let's Make Good Productions. The connections built with the tech teams at Celebration Square and the Living Arts Centre have been absolutely remarkable—they are consistently supportive and collaborative. The partnership with Canada's Music Incubator has also been extremely valuable, offering hands-on guidance around event planning, sponsorship, advertising, and overall best practices."

Arlene Paculan, Executive Producer,
Let's Make Good Productions



Live Music Grant Pilot

In its third and final year, the Live Music Grant Pilot program, delivered its best results to date. \$49,385 in grant funding was distributed to concert presenters, leading to 85 new concerts in Mississauga, 165 paid gig opportunities for local musicians and \$121,785 in local economic impact.

The grant is designed to grow Mississauga's music economy by activating local venues more frequently, generating revenue for musicians and venues, and helping to create new spaces for live music.

"This grant is vital for the retention of cultural talent in Mississauga. Without specific funding for commercial contemporary music (like Hip Hop), promoters are often forced to move events to Toronto. This grant signals that the City values the modern music economy and youth culture, directly supporting the 'suburban return' of creative professionals."

Jawn Taboika,
Founder, 40oz Heroes



Promoting Mississauga's Creative Industries

The Mississauga Film and Music team actively elevates the city's creative sectors by promoting local talent and industry expertise at conferences and festivals across Canada. In 2025, they showcased 23 Mississauga musicians at leading events such as the Folk Canada Conference, Capital Music Week, and Cranium Festival, with performances by standout R&B and hip-hop artists.

Mississauga Film and Music Appreciation Event

Mississauga Film and Music hosted an appreciation event at Metalworks Studios, bringing together over 100 stakeholders, entrepreneurs, and clients from the film and music industries. The event focused on building and strengthening relationships, thanking partners for their continued support, and fostering new collaborations.



Business Investment & Retention

Invest Mississauga offers expert guidance, personalized consultation, and full-service investor support.

The team helps local companies expand, attract new investments, and showcase Mississauga as a premier destination for business across global markets.

Strong business investment powers a thriving city—driving job creation, tax assessment, innovation, and long-term economic prosperity.



499,380 SF
New and retained commercial and industrial square footage



\$1M
Taxable assessment

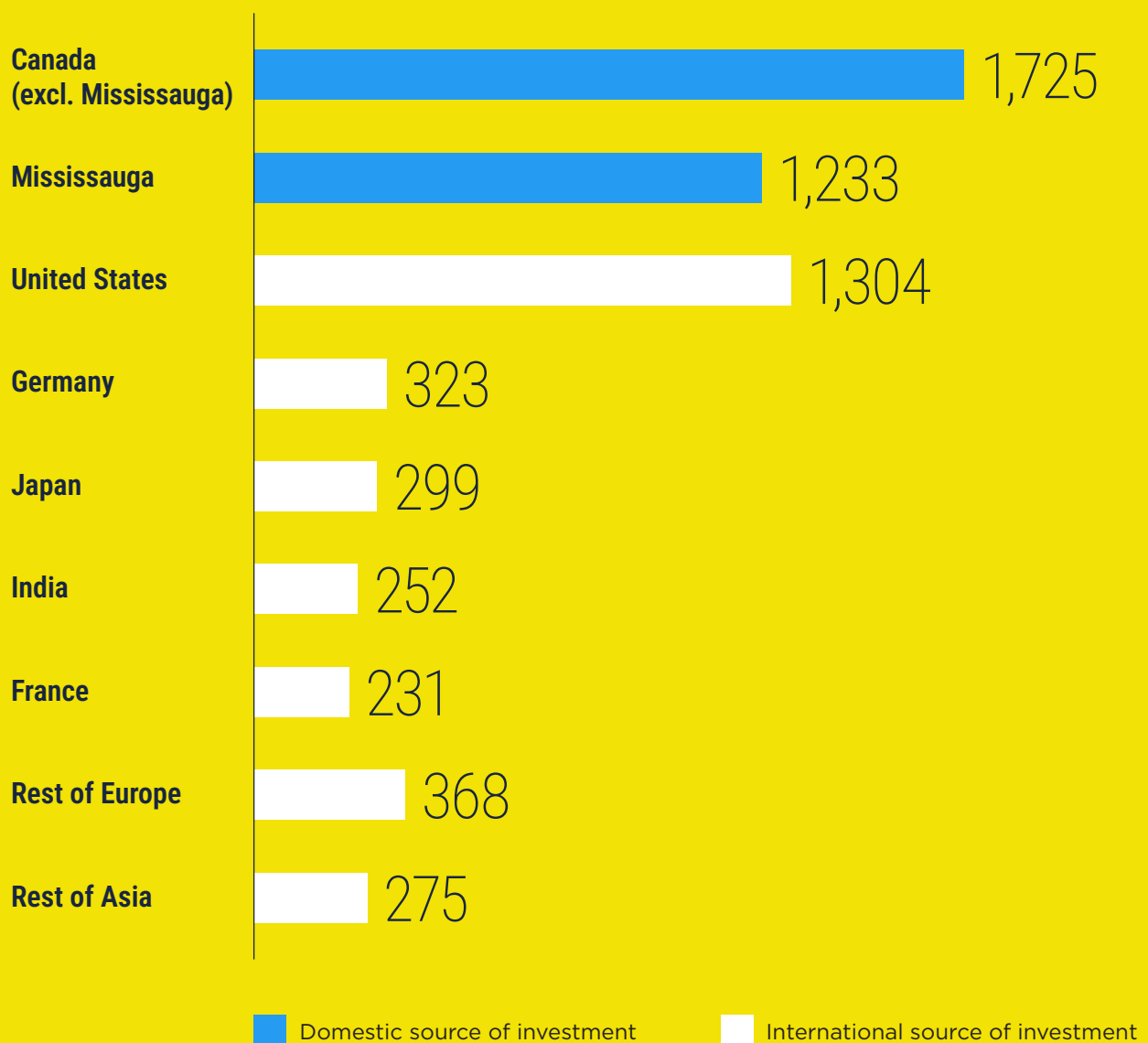


~750
Number of Jobs created

A Top Destination for International Investment

Mississauga continues to attract investment from across Canada and the globe reinforcing our position as a top destination for business.

Jobs Created by Investment Origin Location, 2025



New & Retained Investment Highlights

Lee Li Holdings, a homegrown Ontario company with long-standing roots in Mississauga, is moving forward with an anticipated \$533 million expansion that will create 275 new jobs in Mississauga. This significant investment strengthens Ontario's beverage manufacturing sector by adding modern co-manufacturing and warehousing capacity designed to support both multinational brands and local retailers.

Cerelia Bakery Canada LP, headquartered in Paris, France, has been working with Invest Mississauga since 2019. Through successful retention and expansion efforts, including its most recent lease renewal and operational consolidation, Cerelia Bakery continues to invest in the city. This investment strengthens Mississauga's advanced food manufacturing ecosystem, supports local jobs, and reinforces the city's position as a preferred location for global food producers serving Canadian and North American markets.

Pharmacosmos, a pharmaceutical company based in Holbaek, Denmark established a new Canadian affiliate headquarters in Mississauga to reinforce its long-term commitment to the Canadian market. The new organization will employ approximately 40 people and expand the company's commercial capacity nationwide. This strategic investment strengthens Canada's pharmaceutical ecosystem by enhancing local market presence, deepening partnerships across the healthcare sector, and improving access to innovative treatments for patients with iron deficiency and related conditions.

Daiichi Jitsugyo (America), Inc.

Case Study

“We opened our Canadian entity in Mississauga because of its location, strong industries, and future potential. Throughout the process, Invest Mississauga worked professionally and was always by our side. They resolved our concerns quickly and coordinated with local partners whenever needed. Although we considered several other cities, their professionalism ultimately led us to choose Mississauga.”

Shuji Moriomoto, President, Daiichi Jitsugyo (America) inc.

The Opportunity

Daiichi Jitsugyo (America), Inc. (DJA), a supplier of advanced equipment for automotive OEMs, Tier 1 suppliers, and lithium-ion battery manufacturers, was looking to establish a Canadian business development hub. As the company explored opportunities to expand in the region, it evaluated the potential for a long-term presence in Canada. DJA sought understanding of Mississauga’s manufacturing ecosystem, including key industry players and market opportunities. The company was also looking for connections and guidance to support its market entry and growth strategy.

The Solution

The Invest Mississauga team facilitated introductions to relevant partners and organizations, helped orient DJA to the local market, and maintained ongoing executive level relationship building. This included the participation of two DJK board members at an Invest Mississauga reception hosted at the Canadian Embassy in Tokyo in October 2025.

The Outcome

DJA formally established DJK Canada Inc. in Mississauga, strengthening the city’s growing Japanese business community and expanding its footprint in automotive and battery related industries. The company began operations in May 2025 and is now pursuing a multi-year growth plan focused on expanding its Canadian customer base and industry partnerships.

Invest Mississauga continues to support Daiichi Jitsugyo continued growth and has assisted in organizing the company’s January 2026 visit to Mississauga.

Piston Group

Case Study

“Mississauga offers access to a deep and diverse talent pool, which is essential as we build a highly skilled workforce to support our operations. The strength of the local labor market gives us confidence that we can grow quickly and compete effectively within Canada’s dynamic automotive sector.”

Jana Rosenmann, President, Piston Automotive

The Opportunity

Piston Group, a leader in automotive and advanced manufacturing sector decided to expand its footprint in Canada, with initial expansion discussions in July 2025. This expansion enables Piston Group to strengthen partnerships with Canadian OEMs and suppliers, while positioning the company to respond quickly to evolving market demands.

The Solution

The Invest Mississauga team acted swiftly to identify and present all viable location and expansion opportunities to Piston Group’s decision-making leadership team. Through a solution-driven approach and coordinated stakeholder engagement, the team ensured that the company had timely access to the information, resources, and local insights needed to make an informed decision. As a result, within eight weeks, Piston Group confidently completed its site selection in Mississauga, enabling the project to move forward efficiently and without delay.

The Outcome

Piston Group is currently in the process of bringing its new Mississauga facility fully online, marking a significant milestone in the company’s Canadian expansion. The 221,000 square-foot site will support new Canadian operations and is expected to employ approximately 100 people, reinforcing the company’s long-term investment in the region. This strategic investment strengthens Mississauga’s advanced manufacturing ecosystem, creates high-quality jobs, and underscores the city’s continued ability to attract and support globally competitive firms establishing and scaling operations in Canada.

Investment Promotion

Invest Mississauga engages in international missions in key growth markets to drive trade and attract new investment. The Invest Mississauga team positions the city as a top destination for international businesses looking to expand, while staying connected to emerging trends across our key sectors. Foreign direct investment strengthens our city by bringing new capital, deepening global ties, and supporting the growth of our industry networks.



HANNOVER MESSE 2025

HANNOVER MESSE is the world's leading industrial technology trade fair, bringing together global leaders in advanced manufacturing. The Invest team joined Invest Canada, as the official Partner Country, giving Mississauga an elevated platform to promote itself as a North American hub for advanced manufacturing, industrial technology, and smart production.

The delegation facilitated foreign direct investment meetings, with 50 global business connections, and strengthened relationships with trade commissioners and international partners.

The mission delivered tangible benefits for Mississauga's innovation ecosystem. Notably, Invest Mississauga supported Skkynet, a local industrial software company, which later secured \$2.6 million from FedDev Ontario to accelerate its industrial AI technologies.



BIO International Boston

The BIO International Conference brings together industry leaders, innovators, investors, and government partners to explore emerging trends and build strategic connections across the life sciences sector.

Invest Mississauga engaged in targeted business development and investment attraction activities. The team completed more than 22 strategic engagements with industry leaders, ecosystem partners, and international agencies, including nine business to-business meetings with prospective investors.



Global Affairs Canada (GAC) Europe Roadshow

The Invest Mississauga Team participated in the Global Affairs Canada (GAC) Fall Roadshow in London, UK and Zurich, Switzerland. The Fall Roadshow provided an important platform to showcase Mississauga as a competitive and internationally connected destination for foreign direct investment. Organized by the Trade Commissioner Service and Global Affairs Canada, the mission brought together delegations from 23

Economic Development Offices across the country, creating opportunities to engage directly with companies exploring North American expansion.

As a direct outcome of the roadshow, Invest Mississauga completed 15 targeted business meetings and obtained two active investment leads are now in development, and two UK based companies are planning visits to Mississauga in early 2026 to further evaluate market opportunities and local support for their expansion.

Japan Investment Mission

Invest Mississauga led a multiday Japan Investment Mission, underscoring the city's strong cultural and economic ties with the country. Mississauga is home to more than 100 Japanese companies, more than any other Canadian city, and the mission reinforced the City's commitment to supporting its continued growth and longstanding presence.

The delegation met with headquarters of Mississauga based Japanese firms and engaged prospective investors to highlight the city's strengths, resilience, and emerging opportunities. A key highlight was a Mississauga reception hosted at the Embassy of Canada in Tokyo, where City leadership expressed appreciation for Japan's investment and showcased several transformative projects underway in Mississauga.



Sector Development Initiatives

Mississauga is the only major city in Canada that ranks 5th or higher in industry size across seven sectors, including aerospace, automotive, food and beverage, life sciences, smart logistics, technology and financial services.

Through targeted sector engagement with business and strong post-secondary partnerships, Invest Mississauga creates customized programming and collaboration opportunities that respond to evolving industry needs.

#1
largest Aerospace & Aviation sector in Canada



2nd
largest Life Science sector in Canada



2nd
largest Logistics sector in Canada



2nd
largest auto parts manufacturing sector in Canada



3rd
largest Food & Beverage sector in Canada



A person with blonde hair is wearing a black VR headset. They are looking upwards and slightly to the right. The background is a dark blue with glowing, abstract digital patterns. The person is wearing a light blue denim shirt over a dark t-shirt.

Supporting the Technology Sector

Cyber Supply Chain Risk Management Summit

Invest Mississauga hosted the Cyber Supply Chain Risk Management Summit, in partnership with the Ontario Aerospace Council and other ecosystem collaborators to bring together leaders from government, industry, academia, and the innovation ecosystem to address rising cyber risks affecting global supply chains. The event focused on strengthening resilience across advanced manufacturing, aerospace, technology, and critical infrastructure sectors.

Securing Identity 2025: Women Leading in Digital ID & Cybersecurity

Securing Identity 2025 highlights the growing importance of a secure digital identity and the leadership of women shaping Canada's cybersecurity landscape. The event gathered senior leaders from across industries to explore how digital identity and cybersecurity underpin economic growth, secure digital services, and organizational resilience.

The event advanced the City's economic development priorities by elevating women's leadership and deepening connections across technology and financial services sectors.

Canadian Quality & Testing Association (CQTA) Event

Invest Mississauga partnered with the CQTA to host a professional gathering focused on quality assurance and testing in fintech, financial services, and software. The event addressed the growing importance of reliable, secure, and scalable digital platforms across technology driven industries. As a host sponsor, Invest Mississauga strengthened engagement with firms in high growth digital sectors, supported knowledge exchange within regulated industries, and reinforced the city's reputation as a centre for innovation and financial technology expertise.



Supporting the Advanced Manufacturing Sector

Driven to the Brink - Tariffs and Canada's Auto Sector

Invest Mississauga partnered with the Automotive Parts Manufacturers' Association to host a strategic briefing for local manufacturers navigating significant trade uncertainty. The session provided timely intelligence on tariff impacts, United States-Mexico-Canada Agreement (USMCA) compliance, and evolving U.S. trade policies affecting North American supply chains. Participants received practical insights from national industry leaders on cost volatility, contract pressures, and real-world business challenges.

This collaboration strengthened resilience, supported informed decisions, and reinforced Mississauga's role as a proactive city helping manufacturers navigate global disruption.

Women in Aerospace Canada - InspireHER 2025

Invest Mississauga served as the host sponsor of InspireHER 2025, delivered by Women in Aerospace Canada and the Ontario Aerospace Council to celebrate the contributions of women advancing innovation, operations, and workforce development in the industry. The sold-out event brought together leaders, educators, innovators, and emerging talent from across Canada's aerospace ecosystem and demonstrated Mississauga's commitment to supporting an inclusive aerospace sector.



Advancing Mississauga's Global Life Sciences Profile

Building Global Awareness Through Strategic Media Engagement

Global visibility remains a critical driver of investment attraction. Through targeted print and digital media exposure, Invest Mississauga continued to strengthen Mississauga's reputation as a leading Canadian life sciences hub, one that supports companies across the full innovation lifecycle, from discovery to commercialization. Working closely with local partners such as SpinUp, SPEC Labs, and industry leaders, Invest Mississauga amplified Mississauga's unique value proposition while supporting ecosystem partners through increased international recognition and profile building.

Advocacy and Industry Voice

Invest Mississauga also maintained a strong focus on advocacy, engaging directly with local life sciences businesses to understand emerging economic and policy challenges, including tariffs and broader market pressures. These insights informed coordinated efforts to support industry through letters of support and Mayoral submissions, ensuring Mississauga's life sciences sector had a strong and unified voice with other levels of government.

Positioning Mississauga on the Global Stage

For the first time, Mississauga was invited to participate as a Centre of Excellence at Destination Canada's Innovate Canada: Life Sciences event, an important milestone that reinforced the city's growing international reputation. Through a collaborative approach, Invest Mississauga and Visit Mississauga joined economic development and tourism leaders from across the country to showcase Canada's life sciences strengths to global healthcare and life sciences organizations. Participation supported efforts to attract new investment, secure international business events, and elevate Mississauga's expertise through direct engagement with industry and international media.

Awards

Invest Mississauga earned another spot on **Site Selection Magazine's** list of **Canada's top 20 economic development groups**, proving once again that Mississauga is a place where businesses and talent thrive. This achievement marks nine consecutive years of national recognition, where the City has been recognized for its growth, innovation, and investment success.

EDAC also awarded Invest Mississauga with its marketing Publication Award for its series of **Key Industry Profiles**, data rich and visually engaging marketing tools that highlights Mississauga's key industries and competitive advantages that help business leaders make informed and timely business and location decisions.

The **IDEA Square One Entrepreneurship Hub** powered by Invest Mississauga was recognized by the Economic Development Association of Canada (EDAC) with the Community Collaboration Award for its collaborative approach to supporting entrepreneurs, including those from underrepresented communities, by building an inclusive and sustainable model. Through partnerships with post-secondary institutions, chambers of commerce, non-profits and local businesses, **IDEA Mississauga** ensures that more small businesses and startups can access the mentorship, resources and networks they need to succeed.

Invest Mississauga's purpose is to foster a competitive, prosperous, sustainable and inclusive economy by helping businesses of all sizes scale and grow.

We invite you to reach out to our team for assistance.



investmississauga.ca
economic.development@mississauga.ca